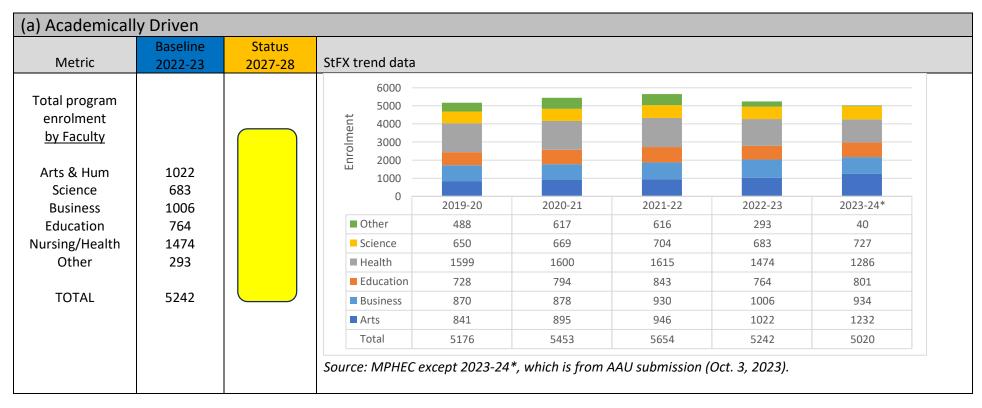
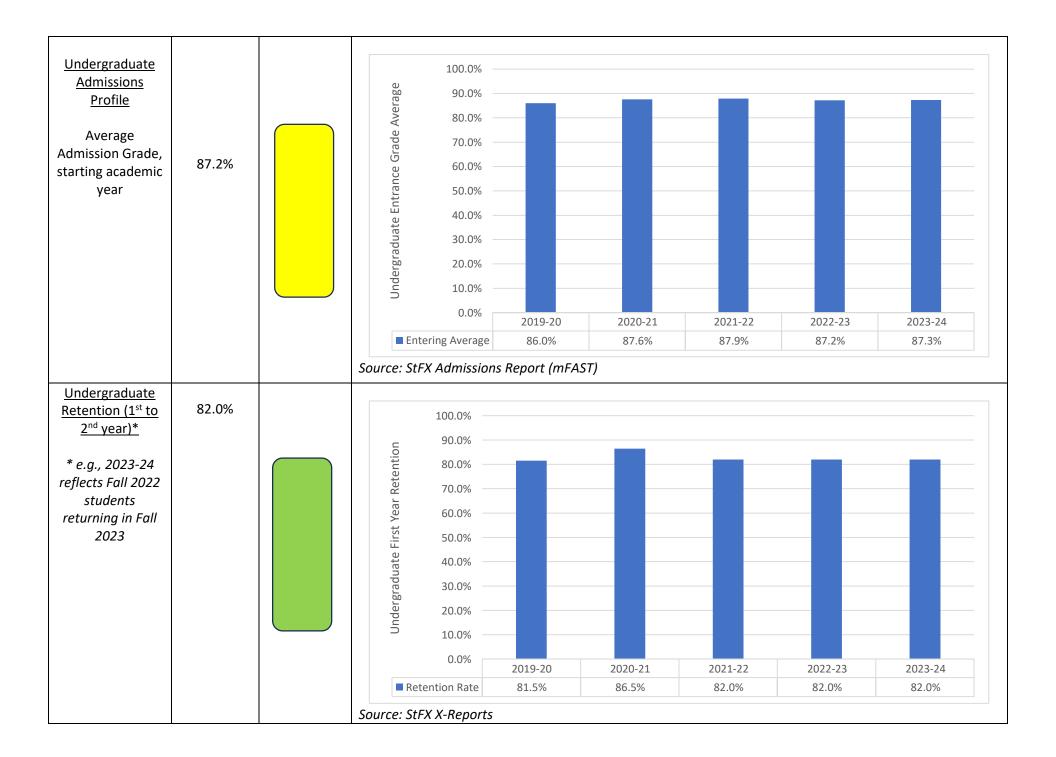
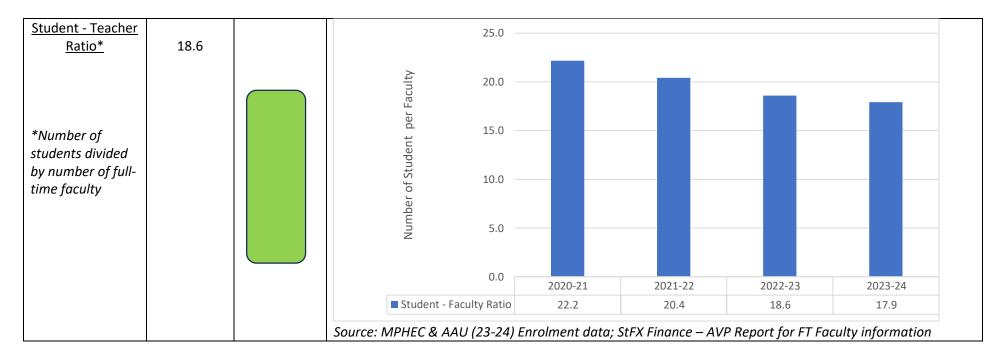
Appendix: Sample Strategic Plan Metrics

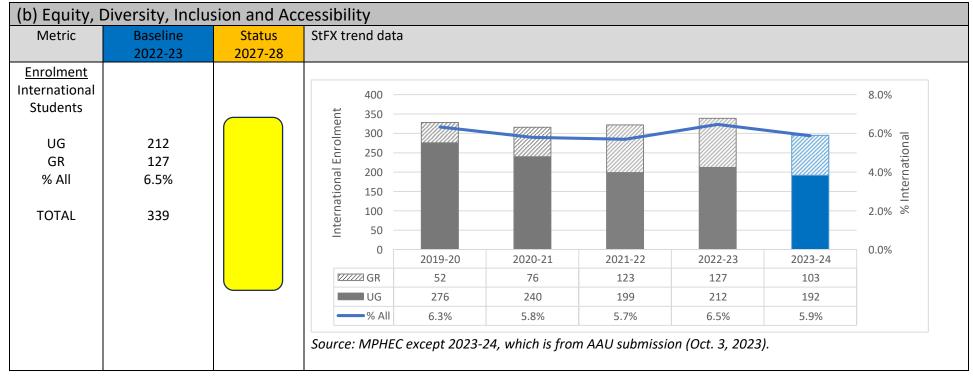
Guide: Each Metric is given a colour under the Status 2027-28 heading indicating progress towards the University's 2027-28 goals. Green = progressing as scheduled, Yellow = cause for concern, and Red = action being taken.

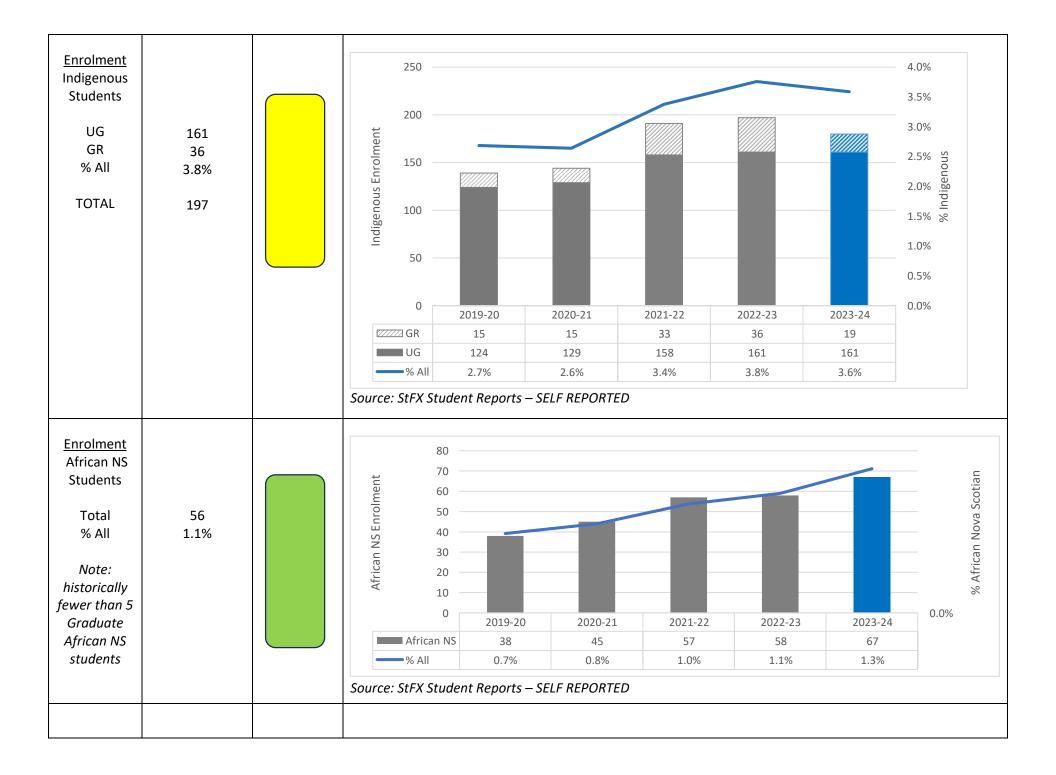


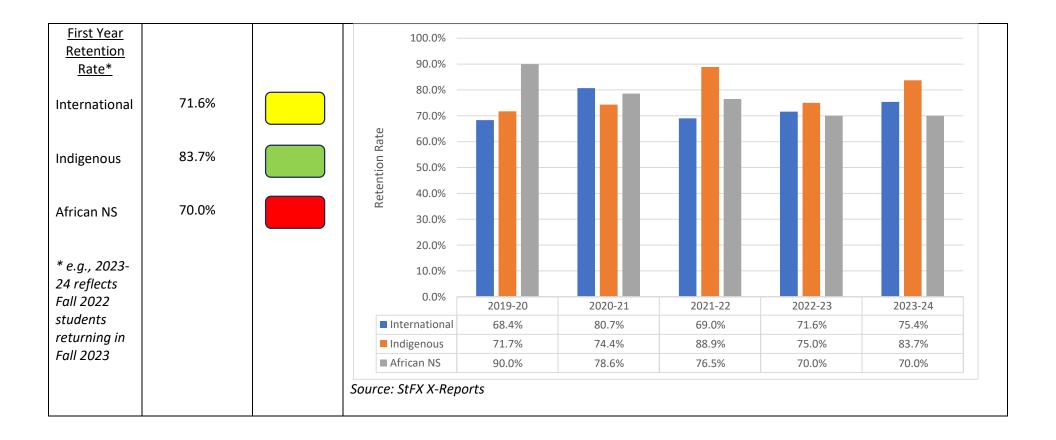


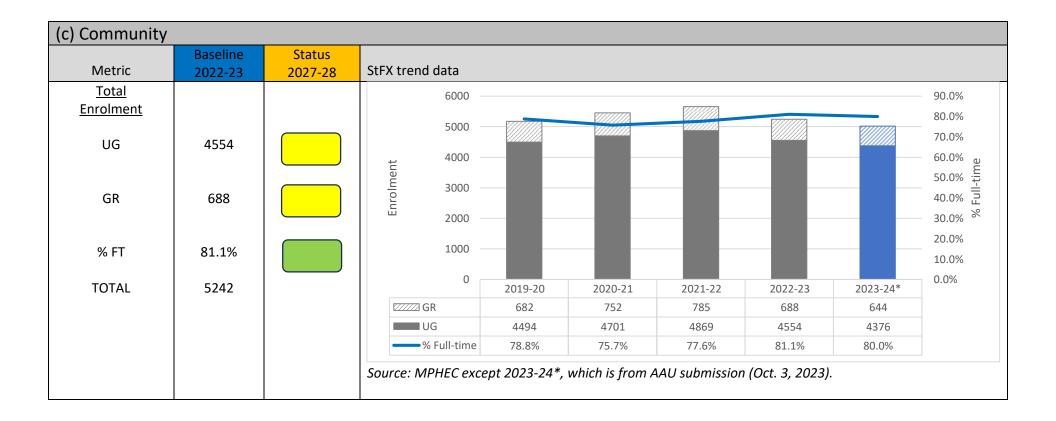
| MPHEC Graduate | Baseline: | | 100% — | | | | |
|------------------|-----------|----------------------------------|---|-------------------------------------|---------------------|-----------------------|--|
| Outcomes Survey | 2018 | int' | 90% — | | | | |
| | Graduates | Great Extent' | 80% — | | | | |
| | in 2020 | at E | | | | | |
| | | | 70% — | | | | |
| A -Personal | 86% | To a | 60% — | | | | |
| Growth | | or 'T | 50% — | | | | |
| D. Intellectual | 720/ | | 40% — | | | | |
| B - Intellectual | 73% | wh | 30% — | | | | |
| Learning | | 'Somewhat' | 20% — | | | | |
| C - Workforce | 50% | oS' % | 10% — | | | | |
| Prepared | 3070 | 8 | 0% | 2014 :- 2016 | 2016 in 2010 | 2010 in 2020 | 2020 in 2022 |
| | | ■ Do | rsonal Growth | 2014 in 2016 81% | 2016 in 2018 84% | 2018 in 2020 86% | 2020 in 2022 |
| | | | | | | | 90% |
| | | | ellectual Learning | 70% | 71% | 73% | 76% |
| | | ■ Wo | orkforce Prepared | 45% | 48% | 50% | 47% |
| | | their pro and; Pre Graduat | gram: Contribut pared them for t es were surveyed | ed to their growth he workforce. | as a person; Provid | ed a rich intellectua | nt' when asked whether all learning experience ed in 2022. |







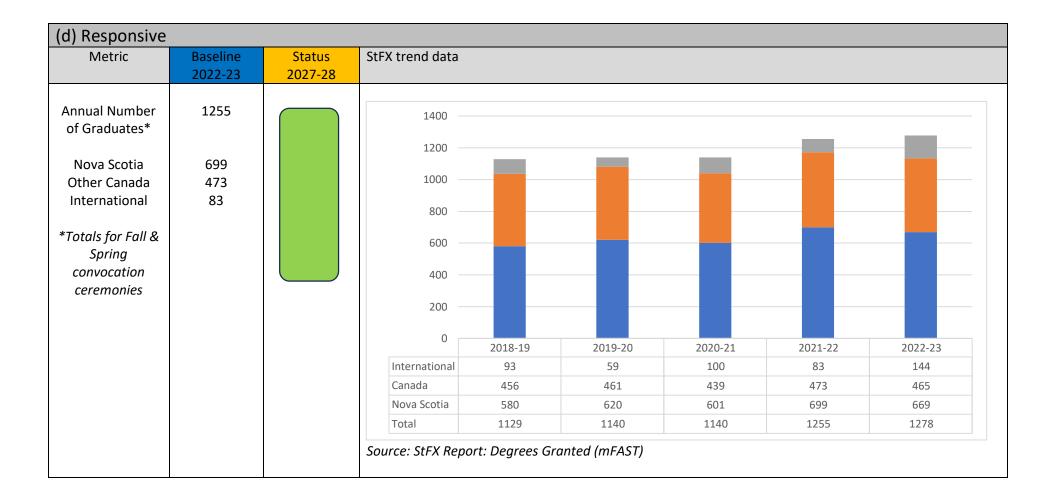


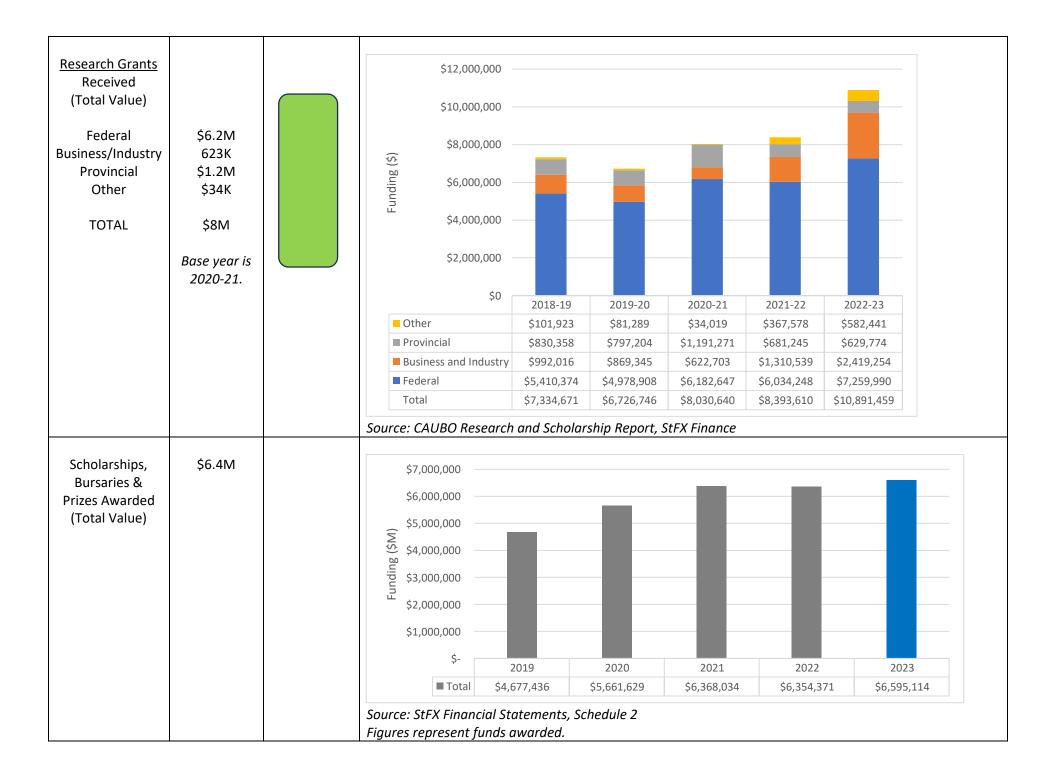


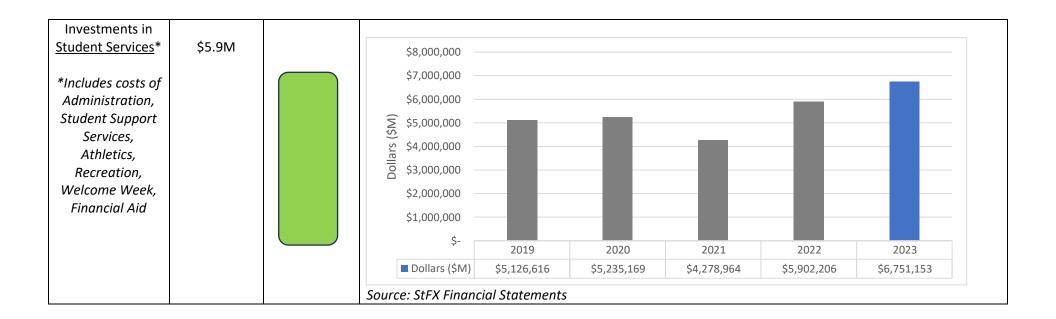
| Total Alumni* by Country | Alumni | by Country | | Alumni by Province | | |
|--------------------------|--------|----------------|--------|---------------------------|--------|----------------|
| 11,396 Alumni | Rank | Nation | Alumni | Province | Alumni | % of Canada |
| living in 61 | 1 | Canada | 10774 | Nova Scotia | 5954 | 55.3% |
| countries | 2 | China | 221 | Ontario | 2109 | 19.6% |
| *Alumni with | 3 | United States | 118 | Alberta | 786 | 7.3% |
| contactable | 4 | India | 75 | New Brunswick | 711 | 6.6% |
| dresses, 2011 to | 5 | Bahamas | 25 | British Columbia | 309 | 2.9% |
| 2023 graduates | 6 | Bermuda | 22 | Quebec | 291 | 2.7% |
| | 7 | United Kingdom | 9 | Prince Edward Island | 277 | 2.6% |
| | 8 | Zambia | 9 | Newfoundland and Labrador | 157 | 1.5% |
| | 9 | Bangladesh | 8 | Manitoba | 47 | 0.4% |
| | 10 | Germany | 8 | Saskatchewan | 46 | 0.4% |
| | 11 | Nigeria | 8 | Yukon Territory | 33 | 0.3% |
| | 12 | Uganda | 7 | Northwest Territories | 24 | 0.2% |
| | 13 | England | 6 | Nunavut | 14 | 0.1% |

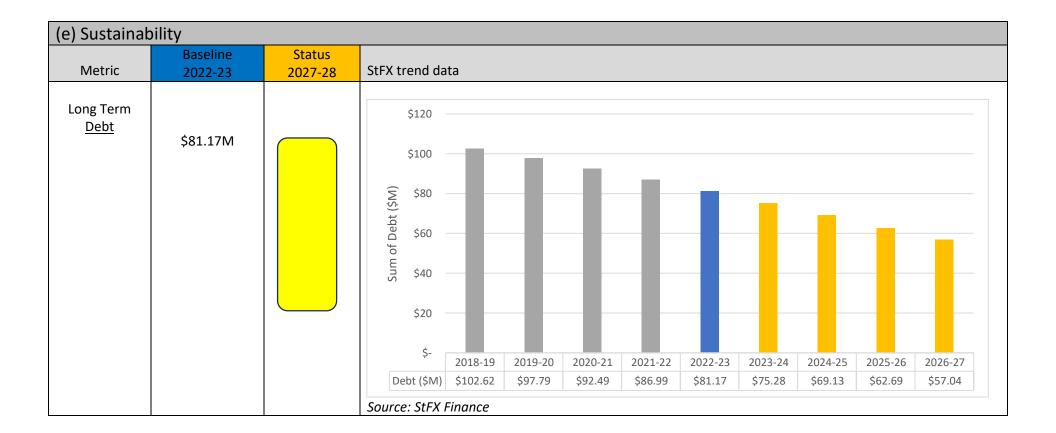
| Proportion of Students Participating in | | 100% — 90% — 90% — 100% — 90% — 100 — 100% — 100% — 100% — 10% — 10% — 10% — 10% — 10% — 10% — | | | | | |
|---|-----|--|------|------|------|--------------------|-------------------|
| High Impact | | | 2014 | 2017 | 2020 | 2023 | 2026 |
| <u>Practices</u> (HIPs) | | StFX First Year | 44% | 45% | 63% | 52% | 58% |
| | | StFX Senior | 83% | 88% | 90% | 81% | 95% |
| First Year | 52% | Cdn Fist Year | 50% | 48% | 45% | 45% | 45% |
| | | Cdn Senior | 78% | 79% | 81% | 80% | 80% |
| Senior | 81% | Source: NSSE High Impo Canadian First and Sen survey. | | • | | ersities participa | ating in the NSSE |

| Number of Employees | | 1000 — 900 — | | | | | _ | 80.0% 70.0% |
|------------------------|-----|------------------------|-------|-------|-------|-------|-------|----------------|
| UNIFOR | 95 | 800 — 700 — | | | | | | 60.0% |
| NSGEU | 113 | 600 — | | | | _ | | 50.0% |
| Non-Union | 265 | <u>ó</u> 500 — | | | | | | 40.0% |
| CUPE | 13 | 400 — 300 — | | | | | | 30.0% |
| AUT | 440 | 200 — | | | | | | 20.0% |
| AUT | 440 | 100 — | | | | | | 10.0% |
| TOTAL | 926 | 0 | 2019 | 2020 | 2021 | 2022 | 2023 | 0.0% |
| | 0_0 | UNIFOR | 98 | 100 | 92 | 95 | 89 | |
| | | NSGEU | 112 | 113 | 109 | 113 | 112 | |
| | | Non-Union* | 251 | 255 | 262 | 265 | 276 | |
| | | CUPE | 12 | 12 | 13 | 13 | 12 | |
| | | AUT | 412 | 433 | 438 | 440 | 456 | |
| | | Total | 885 | 913 | 914 | 926 | 945 | |
| | | | 71.6% | 72.1% | 71.3% | 71.4% | 70.8% | |
| | | ource: StFX People & C | | | · | | | |









| Total Campaign Giving (Cash Receipts) | | (0 | 20,000,000 — 18,000,000 — 16,000,000 — 14,000,000 — 12,000,000 — | | | | | |
|---------------------------------------|----------|-----------------|--|-------------------|------------------|-------------|--------------|--|
| Annual | \$4.0M | Dollars | 10,000,000 - | | | | | |
| | Ć11 1NA | Ο | 8,000,000 — | | | | | |
| Campaign | \$11.1M | | 6,000,000 — | | | | | |
| Planned | \$418.1K | | 4,000,000 | | | | | |
| Tidililed | ψ | | 2,000,000 — | | | | | |
| | | | 0 | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 |
| | | ■ PI | lanned Giving | \$45,400 | \$507,706 | \$299,509 | \$418,178 | \$1,287,593 |
| | | ■ C | ampaign Giving | \$13,546,667 | \$7,954,040 | \$9,551,028 | \$11,107,127 | \$9,064,107 |
| | | | nnual Giving | \$4,288,563 | \$3,748,098 | \$4,204,935 | \$4,003,137 | \$3,504,926 |
| | | Annual Campa | ign Giving : Gif | tions unrelated t | tified campaigns | | | I in the same year. verian Fund, etc. |

